



# CLEANSING TREATMENTS

Daily cleansing and make-up removal:  
A key part of the Biologique Recherche methodology



As the first step in the Biologique Recherche methodology, the initialization stage is the foundation of an optimal, effective skincare routine. It follows a precise, rigorous ritual based first and foremost on deep cleansing of the epidermis before application of the iconic Lotion P50. In this way, Biologique Recherche cleansers help to prepare the skin, with a personalized approach, by removing all traces of make-up and pollution. These products contain active ingredients that begin the skincare process, leaving the skin soft and refreshed. They are the first step in every treatment and should be used daily, in the morning and in the evening.

# Cleansing treatments adapted to each Skin Instant<sup>®</sup>: Biologique Recherche Milks

## Daily face cleansing: a crucial step in the Biologique Recherche methodology

Throughout the day, the skin is exposed to numerous impurities (pollution, make-up, excess sebum, dead cells, etc.). As they accumulate on the surface, they prevent the skin from breathing properly. This alters the skin's barrier function. Cleansing the face is a key step in the Biologique Recherche methodology to enable proper cell renewal and regeneration. This step improves the absorption of skincare products.

To maintain healthy, balanced, radiant skin, it must be gently cleansed with a solution adapted to your Skin Instant<sup>®</sup>.

## THE MILK FORMULA, FOR OPTIMAL MAKE-UP REMOVAL

Today's cosmetics market offers a wide variety of products: foaming products, milks, balms, gels, micellar waters, and more. Each cleanser has its own special characteristics.

Thanks to our scientific expertise at Biologique Recherche, we have chosen to offer cleansing milks adapted to each Skin Instant, so as not to harm the epidermis and alter its hydrolipidic film.

The role of cleansing milks is to guarantee excellent tolerance without drying or irritating the skin. This type of galenic formulation serves the following objectives: gently remove impurities from the skin, while preserving the hydrolipidic film and ensuring skin hydration.

Biologique Recherche offers a full range of four cleansing milks, each of which is tailored to a particular Skin Instant<sup>®</sup> thanks to their carefully selected active ingredients.

## GALENIC FOCUS OF CLEANSING MILK

A cleansing milk is an emulsion composed of an aqueous phase and an oil phase. The aqueous phase generally contains water, glycols, and moisturizing agents. Conversely, the oil phase contains lipids whose role is to protect the hydrolipidic film from harsh external factors, maintaining the skin's moisture balance and preserving the epidermis' barrier function.

The lipids will also remove traces of sebum, impurities, and make-up, for a gentle cleansing of the skin and complete make-up removal.

# 4 CLEANSING TREATMENTS

Adapted to each Skin Instant®



## Lait Dermo-S

Sensitive and intolerant Skin Instant®.

NEW



## Lait E.V.

Alipidic, dehydrated and mature Skin Instant®.



## Lait S.R.

Combination and/or seborrheic Skin Instant®.

NEW



## Lait VIPO<sub>2</sub>

Dull and asphyxiated Skin Instant® exposed to pollution.

# LAIT DERMO-S

Treatment recommended for fragile Skin Instants®.

Sensitive skin has a reduced tolerance threshold. Various factors may be responsible, such as the person's menstrual cycle, weather variations, stress, air conditioning, skincare products, etc. A person with sensitive skin may experience sensations of tingling, itching, or even burning.

Thanks to its high-tolerance formula and light, soft texture, Lait Dermo-S removes make-up and cleanses the skin without causing redness or irritation. It gently removes impurities to protect the primary functions of even the most vulnerable epidermis.

Its soothing action limits the skin's reactions to external stressors and relieves the sensations of discomfort caused by cleansing. The skin is left clean, hydrated, and comfortable, without feeling tight.



## 3 ACTION PLATFORMS

### MAKE-UP REMOVING PLATFORM

- **Coconut derived esters** make lipophilic impurities soluble

### SOOTHING PLATFORM

- **Red Sage Root**, a Chinese medicinal plant with an excellent capacity to boost the skin's resistance, helps combat external stressors, restores the quality of the skin barrier, and limits skin inflammation to reduce redness.
- **Vitamin B5** offers anti-inflammatory and moisturizing properties that soothe the skin and limit transepidermal water loss (TEWL).

### MOISTURIZING PLATFORM

- **Prickly Pear Cactus Extract**, a cactus native to Mexico, acts as a soothing and moisturizing agent. It blocks stress markers to calm and soothe fragile skin.
- **Vitamin B3** stabilizes the skin barrier. It decreases TEWL, increases hydration of the stratum corneum, and has anti-inflammatory properties.

## PRODUCT BENEFITS

Removes make-up without causing irritation

Relieves sensations of discomfort

Reduces sensations of tightness

Preserves epidermal functions

# LAIT E.V.

Treatment recommended for alipidic, dehydrated and mature Skin Instants®.

Dehydrated, alipidic skin suffers from a lack of water (poor internal hydration, use of harsh products, dry environment, etc.) and insufficient sebum production. Mature skin shows the first signs of skin aging, which can be explained by reduced collagen and elastin production, sun exposure, and lifestyle. Some people may report sensations of tightness.

With its rich texture, the Lait E.V. make-up remover cleanses skin and restores lipids to the driest areas of the face. It effectively removes impurities and make-up. Its creamy texture is truly comforting and leaves a nourishing veil on the skin.

In this way, it prevents skin dryness, particularly for mature skin prone to severe dehydration. The skin is moisturized, supple, and comfortable. Sensations of tightness are soothed.



## 3 ACTION PLATFORMS

### MAKE-UP REMOVING PLATFORM

- **Coconut derived esters** make lipophilic impurities soluble

### REGENERATING PLATFORM

- **Tsubaki Oil** is obtained by cold-pressing Tsubaki flower seeds. It has nourishing, antioxidant, protective, and fortifying properties, and helps preserve the skin's barrier function. The skin retains its firmness.
- **Raspberry Seed Oil** is rich in omega-6 and omega-3 fatty acids and vitamin E. It stimulates skin regeneration by strengthening the dermal-epidermal junction.
- **Hyaluronic Acid** is essential to the skin's structure and texture. With its low molecular weight, it helps keep skin optimally moisturized.

### LIPID-RESTORING PLATFORM

- **Avocado Oil** has repairing, moisturizing, and anti-inflammatory properties.
- **Luffa Oil** helps restore normal lipid levels to lipid-deficient skin. It has repairing and nourishing properties.

## PRODUCT BENEFITS

Gently removes make-up without drying out the skin

Provides suppleness and hydration

Intensely nourishes

Relieves sensations of tightness and itching

Brings comfort and suppleness to stressed and devitalized skin

# LAIT S.R.

Treatment recommended for combination and/or seborrheic Skin Instants®.

Seborrheic skin is often associated with a tendency to excess shine, a greasy, oily texture, dilated pores, and problems such as acne or blackheads, all of this mainly from excessive sebum production. Some people with seborrheic skin describe sensations of heavy, oily, irregular, and congested skin. Whether due to genetic, environmental, or hormonal factors, the care of seborrheic skin generally involves a combination of hygiene measures and treatments adapted to this Skin Instant®.

A truly purifying treatment, with its light gel-cream texture, Lait S.R. cleanses and eliminates excess sebum from the skin's surface. It gently removes make-up to protect the hydrolipidic film and keep skin balanced, which seborrheic skin needs to function normally. Lait S.R. removes make-up and rebalances, leaving the skin purified, matte, and healthier.



## 3 ACTION PLATFORMS

### MAKE-UP REMOVING PLATFORM

- **Coconut derived esters** make lipophilic impurities soluble

### SOOTHING PLATFORM

- **Rose Hip Extract**, rich in flavonoids, reduces sebaceous secretions and tightens pores. The skin is mattified and purified.

### MOISTURIZING PLATFORM

- **Complex based on Myrrh, Myrtle and Onion** offers soothing, purifying, antioxidant, and astringent properties.
- **Meadowsweet Extract**, known for its anti-inflammatory and soothing action, tightens dilated pores and refines skin texture.

## PRODUCT BENEFITS

Gently removes make-up and cleanses

Purifies the epidermis

Eliminates impurities and excess sebum

Protects the hydrolipidic film

Leaves a matte finish

# LAIT VIP O<sub>2</sub>

## Treatment recommended for dull and asphyxiated Skin Instants<sup>©</sup> exposed to pollution.

The World Health Organization (WHO) says pollution is now one of the top environmental health risks.\*

Pollution deregulates the skin's essential functions, which results in excess sebum secretion, very high transepidermal water loss, oxidative stress, increased skin sensitivity, and a dull complexion.

A combination of specially adapted active ingredients and Biologique Recherche's Proprietary Oxygenating Complex, Lait VIP O<sub>2</sub> delivers three targeted actions:

- Purifying by eliminating particulate pollutants from the surface of the epidermis,
- Revitalizing by oxygenating the skin,
- Protecting by forming a shield against pollution to prevent the deposit of new pollutants.

A protective make-up remover with Biologique Recherche's Proprietary Oxygenating Complex, Lait VIP O<sub>2</sub> cleanses the skin of pollutant particles sometimes smaller in size than the skin's pores. With its purifying action, this treatment helps eliminate the urban pollutants that accumulate on the surface of the skin. Your skin will be healthier, breathe better, and regain its natural radiance. Your complexion will be brighter and more radiant.



### 3 ACTION PLATFORMS

#### MAKE-UP REMOVING PLATFORM

- **Coconut derived esters** make lipophilic impurities soluble

#### OXYGENATING PLATFORM

- **Biologique Recherche's Proprietary Oxygenating Complex** offers exceptional oxygenating properties. In vitro tests show that it stimulates cell respiration via a nano-emulsion system that delivers a molecule known for its ability to transport oxygen (like hemoglobin in the blood). These significant results highlight a direct "oxygen carrying/replenishing" effect. Cell oxygenation stimulates cellular activity, boosting cell metabolism.

#### ANTI-POLLUTION PLATFORM

- **Prickly Pear Cactus Extract**, a cactus native to Mexico with a high content of hydrofixing elements to prevent the skin from drying out by giving it moisturizing properties. It protects the skin from oxidative stress to prevent skin aging and soothes fragile skin.
- **Détox'Karité**, a powerful detoxifier and depollutant rich in gallic acid. It removes urban pollutants from the skin's surface and prevents pollution-related skin reactions.

### PRODUCT BENEFITS

Gently removes make-up

Purifies the epidermis to eliminate impurities and particulate pollutants

Oxygenates the skin

Brightens the complexion

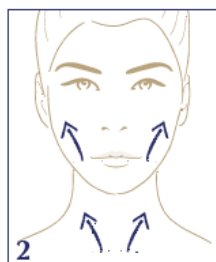


# MAKE-UP REMOVAL BY BIOLOGIQUE RECHERCHE

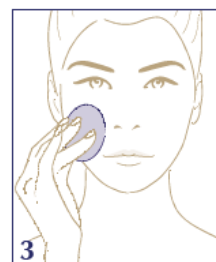
## RECOMMENDATIONS FOR USE



1  
Apply a small amount onto the entire face, neck and décolleté.



2  
Emulsify using smoothing motions from the center to the outside, from the décolleté to the forehead.



3  
Remove using damp cotton pads. Repeat until all impurities have been removed.

## ABOUT BIOLOGIQUE RECHERCHE

For over 40 years Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on a clinical approach to skincare, delivering immediate and long-lasting results.

Combined with highly customized protocols and meticulous procedures which recondition the epidermis, Biologique Recherche's extensive range of skincare products are highly concentrated in botanical, marine and biological active ingredients that are formulated with no artificial fragrance in its own laboratory in France.

Biologique Recherche is the partner of choice in over 85 countries for exclusive medical spas and day spas in addition to the world's premier luxury hotel spas. Its flagship, the Ambassade, is located at 32 avenue des Champs Elysées in Paris.

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